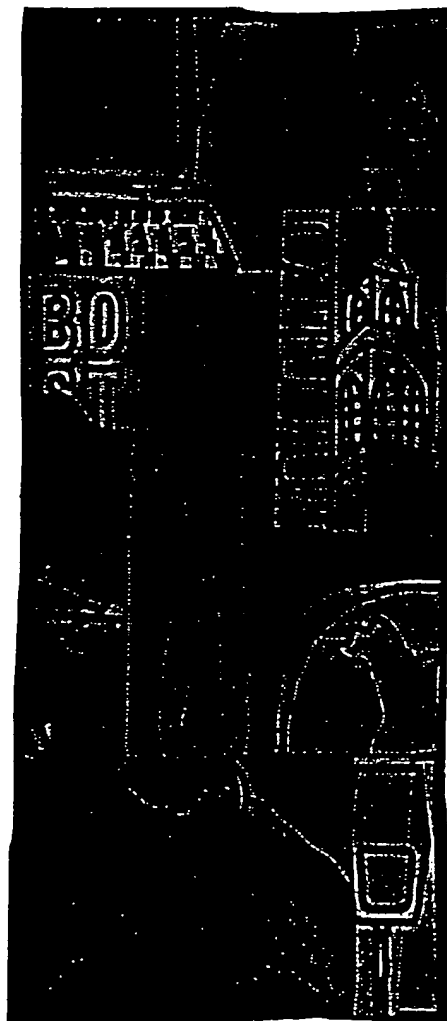


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## SEYBOLD SEMINARS BOSTON

### Editors' Tip Sheet: What to See at the Expo

THE 1995 SEYBOLD SEMINARS BOSTON show brings with it a raft of new products, from page layout applications to digital presses. The equipment exhibition has been enlarged this year to accommodate the growing number of additional exhibitors, which reflects the fast pace of development in this industry. To help visitors find the newest, most interesting products, we have prepared this *Tip Sheet*. It is not a complete listing of all exhibitors. That is available in the official show guide.

This *Tip Sheet* focuses on selected show highlights, primarily new items, but includes some important ones that may have been shown previously. We call particular attention to some selected "top picks" listed on page 2 and other key products whose names appear in boldface in the text.

Also to help you find new products, the show organizers have designated some items with New Product Certification. Look for certificates displayed in qualifying booths. Certificates are awarded to successful applicants in three categories: World Premiere, U.S. Premiere and New Technology.

The index of companies previewed here appears on the inside back cover of this guide. The floor plan for the show is in the center.

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# Hynes Convention Center

Exposition hours:

10am-6pm

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10am-6pm

10am-4pm

**Exhibition Booths and Sections:**

- Top Section:** Faust Thermograph, Optical Business, Shire, Ad, Acquired Knowledge, Wright Technologies.
- Left Side:** SAP, Wright Technologies, SAP, Wright Technologies, SAP, Wright Technologies.
- Center:** Large central area with various booth numbers and company names.
- Right Side:** Leverage Technologies, Information Management, Printing/Southern Graphics, Xerox, Macromedia, Open Text Corporation, Frame Technology, NavSoft America, Optromics, Howie.
- Bottom Section:** Dat: Conv. Prepress Links, Graphic Comm., Interleaf, Digital Interactive, Meta Communications, Entrance, RISO, EDCS, ETS.
- Far Right:** Exhibitor Service Center, Exhibitor Lounge.



## □ Miles 33 1522

Miles 33 will show both its desktop-oriented **Pianzhang** batch pagination Xtension to Xpress and its Oasys System 400 for Sun workstations. Pianzhang, which appeared in prerelease form at last year's show in Boston and at Seybold San Francisco (see Vol. 2, No. 8), is now available for the Mac and Power Mac. It is a flashy, comprehensive product that appears to be ready to fill an existing gap in the market for quality-oriented batch pagination on the Macintosh.

The **Oasys System 400**, which now imports SGML files, will be shown in version 11, which has some additional enhancements.

## □ Mitsubishi Imaging 2024

Mitsubishi Imaging will show its Silver DigiPlater 1800 digital plate-setter, which was shown at Seybold San Francisco last fall (see Vol. 3, No. 2). It images and processes both paper and polyester Silver Digi-Plate materials. It is PostScript-compatible and comes with 35 fonts. Recording resolutions are 900, 1,200 and 1,800 dpi.

## □ Monaco Systems 1906

Monaco Systems will show **MonacoColor 1.51**, featuring a new color-management system for improved color accuracy from RGB scanners, digital cameras and Photo CD. An IT8 target is provided with the software and scanned by the user. The software compares the scan with the target's reference values, as measured with a spectrophotometer, to create a profile of the input device. It converts scanned images to CIELAB and uses the profile to compensate for any distortion introduced by the input device.

A Pro version adds background batch color correction and separation.

## □ Monet 1205

Monet provides distribution-management, storage and telecommunications services for clients. It has configured a system comprising a repository for images, variable bandwidth telecommunications, image management and control, comprehensive activity reports for client sites and other features. The system, called **Telecommunications and Image Management (TIM)**, will be demonstrated in Boston.

The idea is for clients to store their data on the TIM system, which is centralized in Tampa, FL, and access them via phone lines as required, thus eliminating the need to equip themselves with extensive data storage facilities. When they want an image or a file, they can call Monet, browse the storage repository, view thumbnails, etc.

Monet also can be used to telecommunicate data to other sites, including translating file formats, so companies involved with extensive communication of files can have Monet handle that, too. Formats currently supported include TIFF, Scitex CT, EPS, Crosfield and Hell. Monet says that phase two of its implementation will support "all file formats."

Monet says it has taken extreme precautions to guarantee data security.

The system is in alpha testing, with beta testing to follow.

## □ Monotype Systems 2228

With the joining of Monotype Systems and Scangraphic through acquisition, the Monotype exhibit will show two internal-drum recorders added to its line of imagers: the Scangraphic Othello and Largo, which Monotype will call the ImageMaster 6000 and 8000.

The **ImageMaster 6000** offers five different exposure resolutions: 1,016, 1,270, 1,905, 2,540 and 3,810 dpi. It has a maximum image size of 19.3"x25.4", which can be exposed in less than one

minute at 1,270. A choice of integrated punching formats (Western litho, Stroesser or Backer 2000) is also available. Media widths supported range from 7.5" to 20.5".

The **ImageMaster 8000** is a large-format internal-drum recorder with a maximum image size of 29"x41" and comes with optional punch formats. It offers resolutions of 1,270, 1,905, 2,540 and 3,175 dpi.

Monotype also will show version 2.0 of the Sun RipExpress, which is now fully compatible with Solaris 2.4, and Pentium and Power Mac versions.

Also in the booth will be Scancorp demonstrating the Scangraphic Presto RIP, plus its Othello and Largo recorders (see Scancorp), along with ScanView's line of desktop drum scanners.

## □ NaviSoft 2910

NaviSoft, a subsidiary of America Online, was formed from the acquisition of two Internet-related software development companies, BookLink Technologies and NaviSoft.

The company will demonstrate **InternetWorks**, a comprehensive suite of productivity tools for the Internet, featuring support for World Wide Web viewing and browsing, FTP, gopher and integrated e-mail. We saw it at Comdex Fall (see SRDP, Vol. 9, No. 4). The product is slated to be shipped this spring.

NaviSoft also will show its client-server platform for developing applications for the Web. The client is a WYSIWYG authoring tool for building Web applications, while the server services HTTP requests and provides an information architecture for managing and controlling content. It will enable companies to market their publications while maintaining control over pricing, subscriber access and document management.

## □ Nikon 2537

Nikon will show its **E2** SLR digital camera, which is one of eight digital cameras featured in our new study, being published concurrently with the Seybold event.

Designed from the ground up to be compatible with Nikon 35mm SLR camera lenses, flashes, controls and accessories, the E2 uses a small-area, striped-sensor array.

It has a resolution of 1.3 megapixels (1,280x1,000) and can take pictures in four modes: uncompressed (which produces a 2.6-MB file), fine JPEG (640-KB file), normal (320-KB) and basic (160-KB). More than 43 images can be stored in normal compression mode (80 in basic mode) using an EC-15 memory card (a JEIDA/PCMCIA 15-MB storage card).

The E2 will be available in April for a suggested list price of \$13,995.

Also on display will be the NP-10 Coolprint color digital printer, the LS-10 Coolsan film scanner and the AX-1200 Scantouch flatbed scanner.

## □ North Atlantic Publishing Systems 3232

NAPS will demonstrate enhancements to its **Workflow Administrator** and **CopyBridge**. In addition, SoftQuad's Author/Editor SGML product will be featured as a step toward addressing the issue of information recycling. A Windows version of Workflow Administrator Client is now available as well as a PowerPC version of the server. Other enhancements have been made in the areas of scheduling, routing, batch importing and exporting, querying and message broadcasting.

NAPS has ported CopyBridge to Windows. Now PC and Mac operators can use CopyBridge to link XyWrite and Word files automatically with Xpress text boxes, reducing the number of Xpress packages needed and giving the user precise Xpress H&J within the word processor.